

SPONSORSHIP OPPORTUNITIES

BROADWAY ON THE HILL

A one-time-only concert event to benefit the Mercyhurst Prep Performing Arts Center

October 15, 2016 / 7 PM

★ At the Mary D'Angelo Performing Arts Center on the Campus of Mercyhurst University

Starring Broadway's Own:



Nick Adams, MPS '01



Julie Craig, MPS '01

★
And Featuring...
*Julie Mozdy Woods-Robinson '03,
Ainsley Ryan Showalter '96,
Justin Fischer '98,
Art Martone '80,
Mike Miele '03
and a cast of talented alums!*

SPONSORSHIP OPPORTUNITIES

CONCERT SPONSOR: \$10,000

- Corporate name associated with event name on all publicity
- One "Front Row" seat sponsorship = **\$5,000 Value**
- 8 Broadway package* tickets = **\$800 Value**
*Includes Concert and After-Party Meet & Greet Reception with the Stars
- Inside front cover full page program ad = **\$600 Value**

AFTER PARTY MEET & GREET SPONSOR: \$5,000

- Corporate name associated with event in program, on all After-Party publicity, mentioned from the stage and on social media
- One "Aisle Seat" sponsorship = **\$1,000 Value**
- 4 Broadway package* tickets = **\$400 Value**
- Full page program ad = **\$400 Value**

BROADWAY PARTNER: \$1,000

- Name associated with event in program, mentioned from the stage and on social media
- One "Theatre Seat" sponsorship = **\$250 Value**
- 2 Broadway package* tickets = **\$200 Value**
- Half page program ad = **\$200 Value**

PROGRAM ADS:

- Back cover \$600 (only one!)
- Full page \$400
- Half page \$200
- Quarter page \$100
Please contact **dfunk@mpslakers** for ad specs.

THEATRE SEAT SPONSORSHIP

- Theatre Seat \$250
- Aisle Seat \$1,000
- Front Row Seat \$5,000

TICKETS:

- Concert only \$50
- Broadway package* \$100
*Includes Concert and After-Party Meet & Greet Reception with the Stars

Tickets on sale at mpslakers.com/broadway



MERCYHURST
Preparatory School

A Sponsored Ministry of the Sisters of Mercy

For more information contact **Karen Groshek** at kgroshek@mpslakers.com or **814-824-2161**.